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**Winners of the NADAguides.com 2006 Visitors' Choice Award Announced**  
*Top Finishers Win in Each Category Based on Online Visitor Popularity*

**January 17, 2007 – Costa Mesa, California** – NADAguides.com, a leading vehicle information website, today announced the winners of the *NADAguides.com 2006 Visitors' Choice Award*. The winning vehicles in each category received top honors based on the number of visitors who researched pricing information online at <http://www.NADAguides.com> for each make and model from January 1, 2006 to December 31, 2006. In all, one winner was chosen for a select group of categories in which NADAguides.com publishes vehicle information.

“Visitors to NADAguides.com accessed more vehicle information in 2006 than in any other time in our website’s history,” said Don Christy, Jr., president and CEO of NADAguides.com. “In 2006, more than 53 million in-market vehicle shoppers visited NADAguides.com and reviewed over 575 million pages of information. This year’s NADAguides.com Visitors’ Choice Award winners should feel proud knowing they were the most popularly researched among record-breaking numbers of NADAguides.com visitors.”

One *NADAguides.com 2006 Visitors' Choice Award* winner was chosen in a select group of vehicle categories NADAguides.com represents. A list of the 2006 winners follows, with honorable mention going to the First Runner-up Finishers in each category as well.

**Most Researched 2-Door Coupe**

- 2006 Ford Mustang (Winner)
- 2006 Honda Civic (First Runner-up)

**Most Researched 4-Door Sedan**

- 2006 Toyota Camry (Winner)
- 2006 Ford Fusion (First Runner-up)

**Most Researched Pick-up Truck**

- 2006 Ford F-150 (Winner)
- 2006 Chevy Silverado 1500 (First Runner-up)

**Most Researched SUV**

- 2006 FJ Cruiser (Winner)
- 2006 Ford Explorer (First Runner-up)

**Most Researched Minivan**

- 2006 Dodge Caravan (Winner)
- 2006 Honda Odyssey (First Runner-up)

**Most Researched Station Wagon**

- 2006 Volvo V50 (Winner)

- 2006 Dodge Magnum (First Runner-up)

#### **Most Researched Sport/Convertible**

- 2006 Pontiac Solstice (Winner)
- 2006 Porsche Carrera (First Runner-up)

#### **Most Researched Hybrid**

- 2006 Toyota Prius (Winner)
- 2006 Honda Civic Hybrid (First Runner-up)

#### **Most Researched Luxury**

- 2006 Lexus ES350 (Winner)
- 2006 Cadillac STS (First Runner-up)

#### **Most Researched Crossover**

- 2006 Honda CRV (Winner)
- 2006 Chevy Equinox (First Runner-up)

#### **Most Researched Classic Muscle Car**

- 1967 Shelby GT500 (Winner)
- 1971 Plymouth Barracuda (First Runner-up)

#### **Most Researched Classic Collectible Car**

- 1957 Ford Thunderbird
- 1959 Cadillac El Dorado Biarritz (First Runner-up)

#### **Most Researched Exotic Car**

- 2005 Ferrari F-430 Spider F1 (Winner)
- 2006 Bentley Continental GT (First Runner-up)

To learn about the winners of the *NADAguides.com 2006 Visitors' Choice Award*, and to learn about virtually every vehicle on the market today, log onto <http://www.NADAguides.com> for more information.

#### **About NADAguides.com**

N.A.D.A. Appraisal Guides (NADAguides.com) is the world's largest publisher of vehicle valuations and specification information for new and used cars, trucks, vans, and SUVs, as well as van conversions, limousines, classic and collectible cars, boats, RVs, motorcycles, snowmobiles, personal watercraft and manufactured housing. The company's consumer website, NADAguides.com ([www.NADAguides.com](http://www.NADAguides.com)), offers a variety of new and used vehicle services in addition to valuation information. Throughout its 72-year history, N.A.D.A. Appraisal Guides has earned the reputation as the recognized authority for vehicle valuations. Its website, NADAguides.com, is the most comprehensive vehicle information resource on the Internet today.

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